



**SANAD** for Economic Development



# **WORKING FOR A BETTER IRAQ**

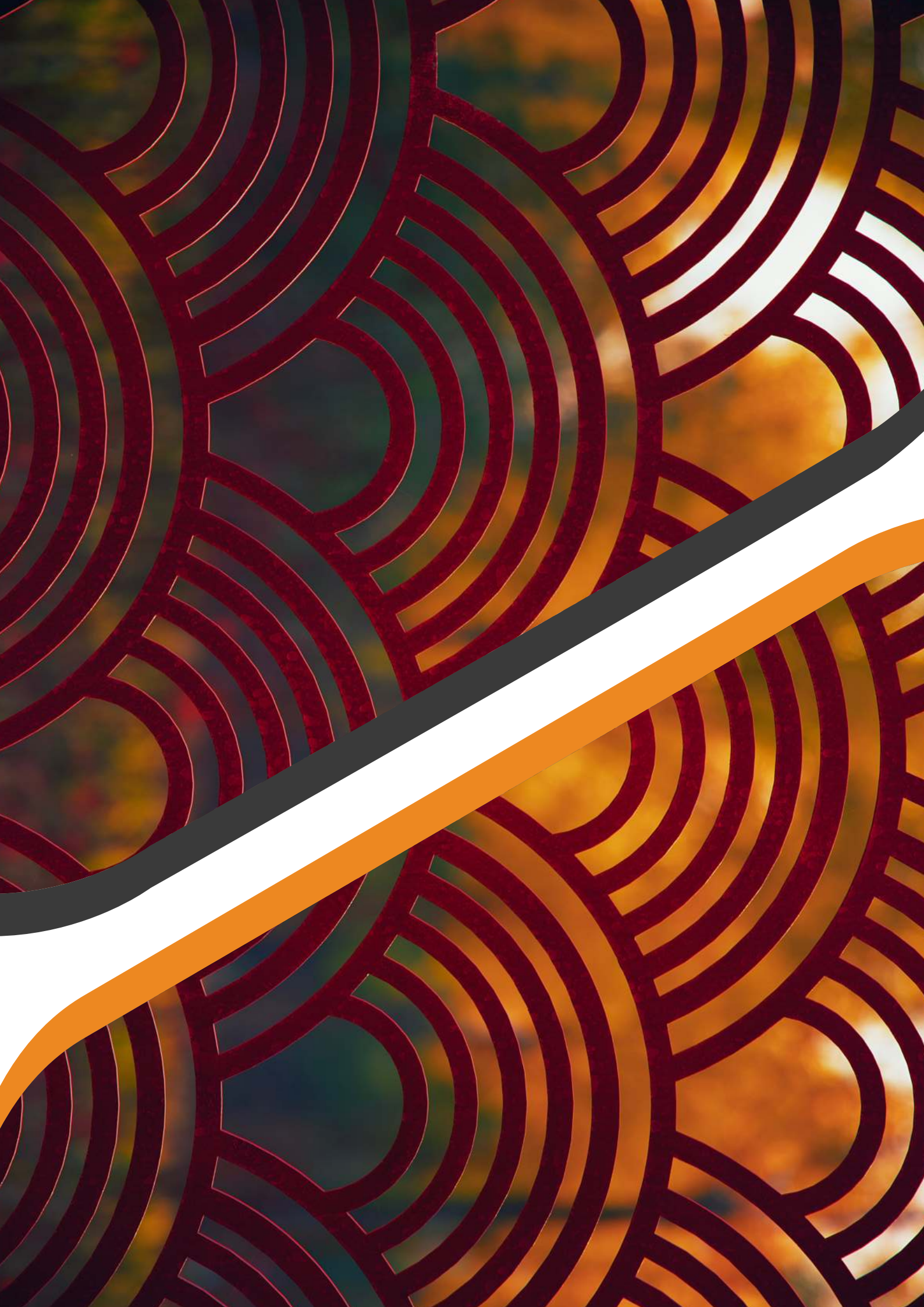
Sanad is an Iraqi local non-profit organization keen to conduct economic development programs in different domains: Education, Sustainable natural resources and environment, Incubation and Financing green entrepreneurs, Capacity building, and fostering technology.

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## WHO WE ARE

### VISION

Sustainable and resilient local economy for the long run.

### MISSION

We at Sanad work to address the challenges of complex systems and reveal the root causes that are hindering the local economy by focusing on sustainable natural resources, climate change, environmental protection, supporting decent education, strengthening the role of youth and green entrepreneurs, developing their human and Professional capacity, promoting the advanced use of technology to achieve sustainable development and enabling society to respond.

## WHY SANAD

- ◆ Extensive local network with stake holders: Governments, Legislatives, Ministries and executives, local and INGO, and Academic institutes across the country (Federal Iraq and Kurdistan regional government KRI).
- ◆ A local Think-Tank with international standard.
- ◆ Solid and strategic partnership.
- ◆ Senior expertise in the local market, laws and regulations, culture and the ecosystem.







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## WHAT IS THE ADDED VALUE

Sanad's doctrine is to deal with the root causes constraining the economic development by targeting:

- ◆ **Education:** By ensuring a decent education system for primary school and job orientation courses for the high school graduates.
- ◆ **Sustainable Natural Resources and Environment:** Fighting the Climate change impacts, and promoting environmental protection alongside with sustainable management of water resources.
- ◆ **Incubation and Financing:** Adopting youth concepts , ideas and empower SMEs through Microfinance to ideas, and empower SMEs and green entrepreneurs through the provision of microfinance loans.
- ◆ **Capacity Building:** Provide the technical assistant required, leading awareness campaigns, workshops and events from different levels (Government, legislatives, executives, private sectors, NGOs and Academic institutions).
- ◆ **Fostering Technology:** Innovation , hi-tech solutions, and adoption of digital technology.







# **SUSTAINABLE NATURAL RESOURCES**



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## WEBINAR : FOOD SECURITY IN IRAQ

**LOCATION :** Online

**DATE :** Dec 10, 2021

**PARTNER :** United Nations Institute for Training and Research (UNITAR).

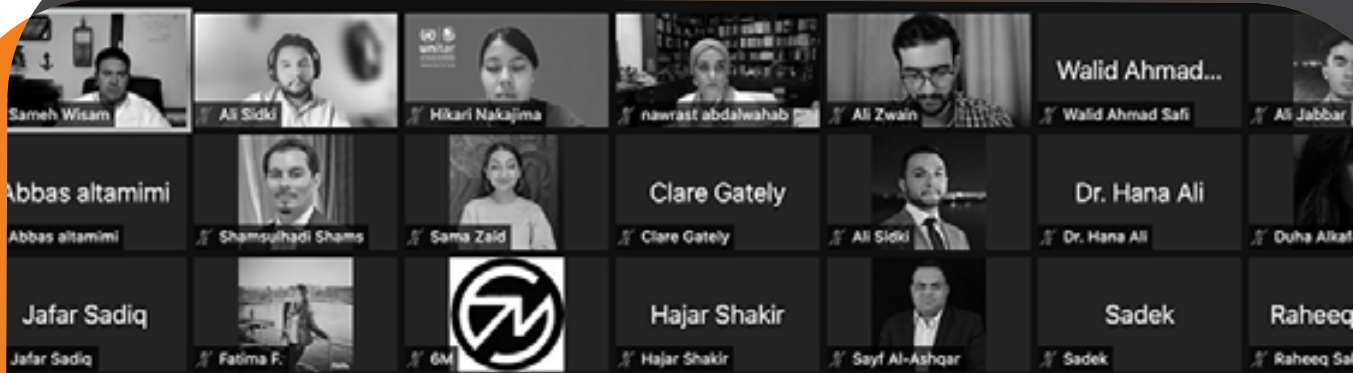
**PARTICIPANT'S LEVEL :** Youth and mid-career

**TYPE OF PARTICIPANTS :** Entrepreneurs and NGOs.

**NUMBER OF PARTICIPANTS :** 70

As part of Sanad's vision to develop the Iraqi economy through entrepreneurship, we were delighted to collaborate with the United Nations Institute for Training and Research (UNITAR) as part of their program titled (UNITAR COVID-19 Response and Recovery Programme: Mobilizing Resilient Entrepreneurs to Address Food Insecurity, Public Health and Unemployment - For Youth in Iraq) which equips youth entrepreneurs in Iraq with the knowledge, skills, and attitudes to turn ideas for a social or for-profit enterprise into a business model that meets the urgent domestic needs stemming from the COVID-19 pandemic and that promotes sustainable recovery.

Sanad's offered its expertise and presented a session on Food Security and Agribusiness – Iraq by Sanad's CEO Dr. Sameh W. Al-Muqdad in which he offered an overview about the current situation with focus on the challenges related to water resources management and opportunities of agribusiness in the current Iraqi landscape, the session was attended by the Iraqi learners of the program as well as UNITAR staff from Iraq and Japan, the attendance showed interest in the topic and the session concluded after engaging discussions with the presenter especially exploring the future opportunities that the future entrepreneur can utilize to support the Iraqi economy.







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## WEBINAR: FOOD SECURITY IN IRAQ

**LOCATION :** Online

**DATE :** 28 10, 2022

**PARTNER :** Nations Institute for Training and Research (UNITAR)

**PARTICIPANT'S LEVEL :** Youth and mid-career from MENA region

**TYPE OF PARTICIPANTS :** Entrepreneurs and NGOs

**NUMBER OF PARTICIPANTS :** 70

The program aims to empower entrepreneurship training program for aspiring and established entrepreneurs, leaders, and members of micro, small, and medium enterprises (MSMEs) in Egypt, Iraq, and Lebanon, provide them with the knowledge, skills, and network they need to turn their ideas for a social or for-profit enterprise into a business model that addresses challenges from the COVID-19 pandemic and contributes to building a resilient health sector in the region. The program consists of three phases:

**PHASE 1 :** Introduces you to the fundamentals of entrepreneurship, innovation, and public health

**PHASE 2 :** Will focus on building your leadership skills to drive innovation and enterprise development. The first two phases will take place entirely online. After a competitive selection process, outstanding participants will progress to the final phase.

**PHASE 3 :** Selected participants in mentoring sessions and a face-to-face workshop that will drive their business forward.





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## BERLIN CLIMATE CHANGE AND SECURITY CONFERENCE

**LOCATION :** Berlin - Germany

**DATE :** 11-12 Oct. 2022

**PARTNER :** The German Federal Foreign Office

**PARTICIPANT'S LEVEL :** Official delegations and countries leaders

**TYPE OF PARTICIPANTS :** Ministries, state secretaries, decision-Makers from European Union and worldwide and International NGOs.

**NUMBER OF PARTICIPANTS :** +300

Sanad Organization for Economic Development participated in Berlin climate change and security conference (#BCSC2022) which was entitled Climate – Conflict – Clash of Crises: Weathering the Risks. BCSC 2022 convened high-level political actors, climate security experts, and practitioners at the German Federal Foreign Office in Berlin on 11-12 October 2022. The Conference addressed climate impacts on peace and stability and its interlinkages with current geopolitical challenges and announced the Climate for Peace Initiative (#Climate4Peace) where the participating countries committed to enhancing projects on the ground – such as the Global Shield, Powering Peace through Climate Action, solar energy in refugee camps in the Sahel or Weathering Risk and its Peace Pillar.







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## GLOBAL WORKSHOP ON WATER, AGRICULTURE, AND CLIMATE CHANGE

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**LOCATION :** Geneva - Switzerland

**DATE :** 17-18 Oct. 2022

**PARTNER :** The United Nations (UN.) -Main office in Geneva

**PARTICIPANT'S LEVEL :** Official delegations and Countries leaders

**TYPE OF PARTICIPANTS :** Ministries, CEOs, decision-Makers, academia, and International NGOs

**NUMBER OF PARTICIPANTS :** +200

Sanad Organization for Economic Development participated in the global workshop which has been organized under the auspices of the Water Convention serviced by UNECE, under the leadership of the Netherlands and Switzerland, in cooperation with the Adaptation Fund, the Food and Agriculture Organisation of the United Nations (FAO), the International Network of Basin Organisations (INBO) and the International Water Management Institute (IWMI).

The workshop brought together more than 200 experts from the water, climate change, agriculture, environment communities as well as from transboundary basin organizations to strengthen cooperation and jointly discuss best practices and lessons learned in addressing water scarcity and water quality through improving climate adaptation and equitable and sustainable water allocation on the national and transboundary levels. Participants included representatives of governments, non-governmental and intergovernmental organizations, international financial institutions, academia, the private sector and other experts.

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## SPECIAL SESSION FOR COP27 DEVELOPING MESSAGES

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**LOCATION :** Geneva - Switzerland

**DATE :** 18 Oct. 2022

**PARTNER :** The United Nations (UN.) -Main office in Geneva

**PARTICIPANT'S LEVEL :** Official delegations and Countries leaders

**TYPE OF PARTICIPANTS :** Ministries, CEOs, decision-Makers, academia, and International NGOs

**NUMBER OF PARTICIPANTS :** +200 (leading group from 15 participants)

Organization for Economic Development leading one of the special sessions for developing messages that will be discussed at side events organized during the upcoming \*COP 27\* in Egypt.

The special session was during the Global Workshop on Water, Agriculture and Climate Change co-organized by Water Convention/ Protocol on Water & Health, FAO, Adaptation Fund, Federal Office for the Environment FOEN and Ministerie van Infrastructuur en Waterstaat International Water Management Institute and International Water Management Institute (IWMI) was held in Geneva , Switzerland on 17 and 18 October.

The United Nations Climate Change Conference, more commonly referred to as COP27 (Conference of the Parties of the UNFCCC), will be the 27th United Nations Climate Change conference, to be held from 6 to 18 November 2022 in Sharm El Sheikh, Egypt. It will take place under the presidency of Egyptian Minister of Foreign Affairs Sameh Shoukry, with more than 90 heads of state and representatives of 190 countries expected to attend.







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## ASSOCIATE PROGRAMME ON FLOOD MANAGEMENT (APFM) - 20 YEARS ANNIVERSARY

**LOCATION :** Geneva - Switzerland

**DATE :** 19 Oct. 2022

**PARTNER :** The World Meteorological Organization (WMO) -Headquarters in Geneva

**PARTICIPANT'S LEVEL :** Official delegations and senior scientists

**TYPE OF PARTICIPANTS :** CEOs, Academia, Private sector, and International NGOs

**NUMBER OF PARTICIPANTS :** +100

Sanad organization for economic development participated in the milestone anniversaries of the 20+ years of activities implemented by the APFM, underlining its impacts in promoting the concept of Integrated Flood Management to WMO Members and presenting the way forward in the expansion of its HelpDesk. The event was an opportunity to identify current flood management issues in WMO Members and how APFM programme and Support Base Partners could potentially support the National Hydrological and Meteorological Services in timely managing the flood events.

The Associated Programme on Flood Management (APFM) is a joint initiative of the World Meteorological Organization (WMO) and the Global Water Partnership (GWP). It promotes the concept of Integrated Flood Management (IFM) as a new approach to flood management. The programme is financially supported by the governments of Japan and the Netherlands.

The team of Sanad organization for economic development had a meeting with the WMO senior team to discuss the potential projects in Iraq in terms of Climate change prevention strategies and flood/draught management.





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## INTERNATIONAL WORKSHOP ON CLIMATE CHANGE

**LOCATION :** Berlin - Germany

**DATE :** 27 Oct. 2022

**PARTNER :** The World Metrological Organization (WMO) - Headquarters in Geneva

**PARTICIPANT'S LEVEL :** Youth

**TYPE OF PARTICIPANTS :** Schools and International NGOs

**NUMBER OF PARTICIPANTS :** 20

Sanad Organization for Economic Development held a workshop on climate change for a group of activists from socialist organizations from different countries of the world such as Britain, Poland, Lithuania, Ukraine, and Germany. The workshop happened during an international training event in Germany, Berlin. The goal of the workshop was to raise awareness among these young activists about climate change and the steps to be taken by them as individuals or organizations.







# FINANCE & ECONOMY



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## CHALLENGES AND OPPORTUNITIES IN THE MICROFINANCE SECTOR – IRAQ

**LOCATION :** Iraq – KRG Erbil

**DATE :** Dec 6-7, 2021

**PARTNER :** USAID – The Durable communities and Economic Opportunities (DCEO) by Chemonics.

**PARTICIPANT'S LEVEL :** Seniors – Directors and Managing Directors and CEOs

**TYPE OF PARTICIPANTS :** Private sectors, NGOs (Local and International), Governmental institutes (Ministry of planning and Ministry of youth)

**NUMBER OF PARTICIPANTS :** 40+

In the context of supporting the private sector and empowering the local economy, the Durable Communities and Economic Opportunities (DCEO) – USAID organized a kick-off meeting event in cooperation with SANAD Organization for Economic Development. The event focused on tackling the challenges of the Microfinance institutes in Iraq in addition to the potential opportunities that would align with the DCEO objectives. The event was gathered the executives and managerial level from five sectors: Microfinance and Financial institutions, Private Banks who works with Microcredits, entities that provide technical services for the Microfinance institutes, potential investors, and Governmental sectors represented by the Ministry of Planning, Ministry of youth, NGO directorate and Chamber of commerce, in addition to the DCEO representatives. The two days event (6th – 7th of Dec.2021) has been held in Rotana Erbil Hotel, Erbil, Iraq and moderated by an experienced advisor from the SANAD team.





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## WEBINAR: ACCESS TO FINANCE

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**LOCATION :** Online

**DATE :** Feb 15, 2022

**PARTNER :** USAID – The Durable communities and Economic opportunities (DCEO / TAHFEEZ) by Chemonics.

**PARTICIPANT'S LEVEL :** Seniors and Executives – CEOs, Directors and Managing Directors

**TYPE OF PARTICIPANTS :** Private sectors, NGOs (Local and International), Governmental institutes

**NUMBER OF PARTICIPANTS :** 250

Sanad Organization was leading the Microfinance panel during the event; The CEO of SANAD Dr.Sameh Al-Muqdadi was talked about the Iraqi microfinance sector that holds great promise for private sector growth. Often funding enterprises with small sums of capital, microfinance institutions are critical to ensuring that entrepreneurs and other micro-businesses have early-stage growth capital. The microfinance sector can contribute to economic resilience and growth through the expansion of capital and finance access for entrepreneurs, micro and small enterprises.

Two Microfinance experts have been invited to this panel Mr. Ahmed Alsuraifi the Chairman of Iraqi Microfinance Network and Dr. Abbas Alsaidi the Managing Director of Al-Thiqa Microfinance Organization. The panelists will draw out lessons learned from collective decades of experience working in the sector, with a focus on how to further develop and strengthen the impact of the microfinance sector in Iraq.







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## ACCESS TO FINANCE , INVIST IN IRAQ

**LOCATION :** Iraq – Baghdad (Al Rasheed Hotel)

**DATE :** June 29-30, 2022

**PARTNER :** USAID – The Durable communities and Economic opportunities (DCEO) by Chemonics

**PARTICIPANT'S LEVEL :** Official delegations – Ambassadors, Governmental officials, Directors and Managing Directors and CEOs

**TYPE OF PARTICIPANTS :** Private sectors, NGOs (Local and International), Governmental institutes

**NUMBER OF PARTICIPANTS :** 300

Sanad leading and moderating the first session about “Agriculture, Climate, and Investment” The conference brought together a selection of financial institutions, business leaders, and investors along side the Government of Iraq and U.S. government officials to exchange candid views regarding challenges in unlocking finance and increasing opportunities for Iraqi businesses to secure funding. The US Ambassador, Governor of the Iraqi Central Bank and other key officials addressed the audience. Following the welcoming and keynote speeches, attendees benefited from the insights of experts in six panels, with key take aways from each panel. 310 people attended the event; 28% of attendees were women. The Combined potential total social media reach was 500,000.





# CAPACITY BUILDING





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## INTERNSHIPS AND CAPACITY BUILDING PROGRAM

**LOCATION :** Iraq – KRG Sulaymaniyah

**DATE :** July 25 - Aug 12, 2021

**PARTNER :** Relief International Organization

**PARTICIPANT'S LEVEL :** Young fresh college graduates

**TYPE OF PARTICIPANTS :** Academic and private sectors

**NUMBER OF PARTICIPANTS :** 10 (Cohort 2)

Based on our social mission we have launched an internship and capacity building program for young graduates. The program that offers 10 seats started in 2019, in cooperation with Ministry of Higher Education and Relief International Organization and different Iraqi Universities in Sulimaniyah.

The internship and capacity building program includes final assignment that helps to provide fresh potential graduate students or High performance students with proper knowledge and prepare them for the local market on the one hand. On the other hand, it receives and improves new ideas from different economic and personal skills aspects. The duration of the program was 100 hours (based on the standard for Ministry of Higher Education), it's started on 25th July 2021 and finished on 12th Aug 2021, including 80 hours in office and 20 hours online.





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## ENTREPRENEURSHIP AND PROJECT DEVELOPMENT COURSE

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**LOCATION :** Iraq – DhiQar

**DATE :** Aug 9 - 13, 2021

**PARTNER :** United Nations Industrial Development Organization (UNIDO)

**PARTICIPANT'S LEVEL :** Junior and mid-career Entrepreneurs

**TYPE OF PARTICIPANTS :** Private sectors and NGOs

**NUMBER OF PARTICIPANTS :** 27

In cooperation with the United Nations Industrial Development Organization UNIDO, Sanad Organization for Economic Development held a 5-day course on entrepreneurship and project development. Graduates from this course received free consultations for their projects as well as feasibility studies. 27 young men and women were trained on topics (communication skills, accounting, Marketing skills, and business plan development) Sanad team will continue to follow up on these projects and provide them with the advice they need to develop their projects.







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## INTERNSHIPS AND CAPACITY BUILDING PROGRAM

**LOCATION :** Iraq – KRG Sulaymaniyah

**DATE :** July 22 - Aug 22, 2022

**PARTNER :** Relief International Organization

**PARTICIPANT'S LEVEL :** Young fresh college graduates

**TYPE OF PARTICIPANTS :** Academic and Private Sectors

**NUMBER OF PARTICIPANTS :** 13 (Cohort 3)

As part form our social mission we have launched an internship and capacity building program for young graduates. The program has been started in 2019 in cooperation with Ministry of Higher Education and Relief International Organization and different Iraqi Universities in Sulimaniyah. Due to the successful cohorts, excellent feedbacks, and the great demand - application traffic. The program seats have been extended up to 13 sets(7 Females and 6 Males)for the year 2022.

The internship and capacity building program includes final assignment that helps to provide fresh potential graduate students or High performance students with proper knowledge and prepare them to the local market from one hand and to improve / receive new ideas to the in different economic and personal skills aspects, the duration is 100 hours (based on the standard for Ministry of Higher Education),it's started from 22th July 2022 and finished on 22th Aug 2022, separate to 80 hours in office and 20 hours online.





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## INTERNSHIPS AND CAPACITY BUILDING PROGRAM

**LOCATION :** Online

**DATE :** Sept 17, 2022

**TRAINING :** Data Analysis Bootcamp

**PARTNER :** Insight360 - Edubak

**PARTICIPANT'S LEVEL :** Young Entrepreneurs

**TYPE OF PARTICIPANTS :** Private sectors, NGOs (Local and International)

**NUMBER OF PARTICIPANTS :** 50

Sanad Organization for Economic Development, in collaboration with **Insight360**, a leading company in the field of data science consulting and decision support systems, has provided an opportunity to build skills and create a career path for a group of young men and women interested in data analysis. This training camp was offered by **Edubak**, a company specializing in practical training and building technical job skills in the field of data using the latest digital technologies in training, and by experts with international experience in the field.

50 scholarships were awarded to participants from different parts of Iraq and from both genders, those candidates attended the training from September 2022 until Dec 2022, 35 has completed and passed the bootcamp successfully along with the internship at Insight360. A state-of-the-art digital platform was used to deliver the training on blended instructor-led and self-study and practice assignments.



Edubak is happy to announce that the **Data Analysis Foundation Program** is scheduled to start on **17th Sep 2022**



This program is an Initiative by **Insight360** in Collaboration with **Sanad Iraq Organization (NGO)**

Data Analysis Foundation

A Step into the Data Specialization Career Path







# EDUCATION



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## AWN INITIATIVE FOR PARALLEL EDUCATION

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**LOCATION :** Iraq–Baghdad, and Anbar

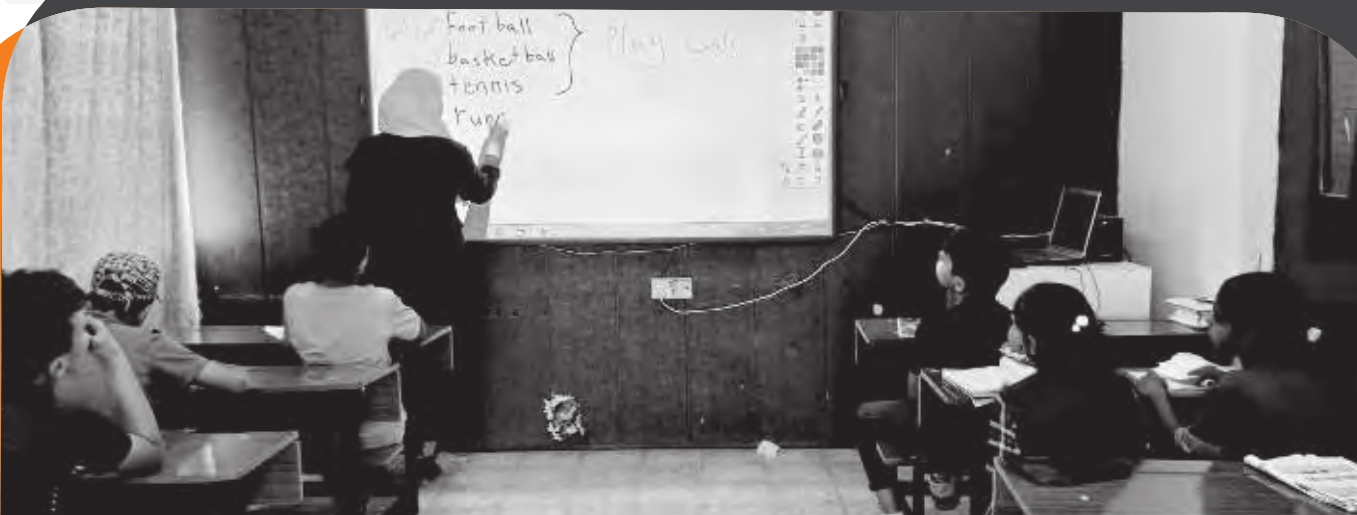
**PARTICIPANT'S LEVEL :** Volunteer young teachers

**TYPE OF PARTICIPANTS :** Primary and Secondary school students

**NUMBER OF PARTICIPANTS :** +300

The Office of the High Commissioner for Human Rights in Iraq, for 2022, shows "shocking" statistics: Iraq has ~ 5million orphans, representing about 5% of the total number of orphans in the world. 4.5 million Children whose families are below the poverty line. As for education, Iraqi schools are witnessing a mass dropout of students in the primary stage, at a rate of 360 male and female students per day. As the number of dropouts in 2014 was more than 100,000 students and jumped to 131,649 students at the end of 2018, which means that the country is waiting for thousands of illiterates. The lack of interest in orphan children's sponsors to educate or guide them will end up pushing them to human trafficking.

Awn is an educational initiative started in 2017 and supported by Sanad organization for economic development with the cooperation of other local NGOs that provide free education parallel to the government education for orphaned and children in the poor areas. Three educational centers have been opened, where teachers are young specialist's volunteers. 700 students received every year from orphaned children and children of under-poverty families who receive parallel government education. The initiative is including the registration of 300 student's families providing them with food basket and health treatment support. The program is creating more than 30 job opportunities.





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## CROSS-CULTURAL TRAINING PROGRAM CCP

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**LOCATION :** Berlin - Germany

**DATE :** Sep 15. 2022

**PARTNER :** Institute for Foreign Cultural Relations (IFA)

**PARTICIPANT'S LEVEL :** Senior

**TYPE OF PARTICIPANTS :** Scholarship for SANAD Programs Manager

Sanad Organization for Economic Development, in cooperation with ifa (Institute for Foreign Cultural Relations ), participates in the Cross-Cultural Training Program CCP for a period of 3 months in Germany, where the programs manager of Sanad Mr. Hasan Azeez received extensive training with various organizations in Germany in addition to communication and opening up prospects for cooperation with various organizations in Europe.







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## COOPERATION IN THE EDUCATION AND TRAINING SECTOR

**LOCATION :** Italy - Reggio Emilia RE

**DATE :** Sep 29, 2022

**PARTNER :** Reggio Children Community College

**PARTICIPANT'S LEVEL :** Senior

**TYPE OF PARTICIPANTS :** SANAD Programs Manager and the CEO of Reggio Children Community college.

Sanad organization for economic development represented by its programs manager Hasan Azeez , held a meeting with the Reggio Children Organization in Italy, Reggio City, to discuss future cooperation in the education and training sector.

Reggio Children is an international center for the defense and promotion of children's rights and potential. It was created with the intention of valorizing and safeguarding the experience of Reggio Emilia's Municipal Infant-Toddler Centers and Preschools, known in Italy and throughout the world as the Reggio Emilia Approach.









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## **CONTACT**

**WORKING FOR A BETTER IRAQ**

**“SUCCESS IS NOT FINAL. FAILURE IS NOT FATAL; IT IS THE COURAGE TO CONTINUE THAT COUNTS”**